## FOR IMMEDIATE RELEASE

Media Contact Addie Prochnow Manager, Marketing & External Relations (414) 902-2107 aprochnow@milwaukeeballet.org

## MILWAUKEE BALLET MICHAEL PINK, ARTISTIC DIRECTOR

## MILWAUKEE BALLET ELEVATES KEY LEADER - Tai Pauls named Managing Director & Chief Advancement Officer -

**Milwaukee, WI – August 25, 2022** – Milwaukee Ballet's Board of Directors is pleased to announce that Tai Pauls has been promoted to the role of Managing Director & Chief Advancement Officer. Having served as Interim Managing Director since May 2021, Pauls will expand oversight of the business operations and advancement efforts for the Ballet.

Pauls served on the Milwaukee Ballet Board of Directors before joining the organization as Development Director in March 2020. Later that year, she accepted an expanded role as Director of Marketing & Development. Prior to joining Milwaukee Ballet, Pauls was Vice President of Hospitality for the Milwaukee Brewers, where she worked for 13 years in various roles.

"Tai has done a remarkable job leading our team and helping to guide the organization through the challenges of the past year while in her interim role," shared Milwaukee Ballet Board Chair & President Jan Pirozzolo-Mellowes. "We have been fortunate to have her commitment and talent through this period, and she has proven herself to be the best person to assume this leadership role in a permanent capacity."

Pauls will continue to work closely with Artistic Director Michael Pink helping the company regain momentum following the pandemic and drive organizational growth. During the 2021/22 Season, Milwaukee Ballet successfully returned to mainstage performances at Marcus Performing Arts Center, full-capacity classes at its School & Academy, and in-person community engagement programming. The company is currently in the midst of a capital campaign for the creation of a new *Nutcracker* production, scheduled to debut in December 2023.

"Milwaukee Ballet is an institution I have admired and enjoyed since first attending performances as a child with my mother," said Pauls. "I am extremely grateful to have the opportunity to work alongside Michael and our talented artists and staff in sharing the rich inspiration dance provides and its positive impacts on our community."

###

## About Milwaukee Ballet

Milwaukee Ballet was founded in 1970. Led by Artistic Director Michael Pink, Milwaukee Ballet creates a rich and diverse community through its inspiring dance performance, education, and outreach. Milwaukee Ballet hosts an international Company of dancers and maintains its own orchestra. Milwaukee Ballet School & Academy is the only professional dance school in the Midwest accredited by the National Association of Schools of Dance, teaching beginner through pre-professional levels in three locations: Third Ward, Fox Point, and Brookfield. Milwaukee Ballet's award-winning Community Engagement department serves nearly 30,000 people in

Southeastern Wisconsin each year through original, interactive programs. Milwaukee Ballet is a proud cornerstone member of United Performing Arts Fund and holds a four-star rating from Charity Navigator.

Note to Editors: Interviews and high-resolution images are available upon request.