# Milwaukee Ballet Company 2017-18

Our 2017-18 Season was Proudly Presented by Donna & Donald Baumgartner

#### **OVERVIEW**

- Company founded 1970
- Total employees 238
  - Administrative employees **53** Teachers & Accompanists **50** Dancers (including Milwaukee Ballet II) **44** Orchestra members **91**
- Total countries represented within the Company **16**

# **ARTISTIC EXCELLENCE**

- Years of tenure for Artistic Director Michael Pink 16
- World premieres this season **6**
- Total new works produced under Pink's tenure 50
- New story ballets choreographed by Pink during his tenure **5**

## **COMMUNITY ENGAGEMENT 2017-18**

- Community engagement program reach 38,156
- Total engagement events 253
- People who watched Ballet-in-a-Box 7,370
- Children participating in Tour de Force **28**
- Free Ballet Beat summer programs 21
- People who saw Ballet Beat 4,174
- MPS children in *Relevé* Program **210**

#### **BAUMGARTNER CENTER FOR DANCE**

- Address 132 N Jackson Street, Milwaukee
- Size 52,000 sq ft over 2 stories
- Studios 7
- Carparking 62
- Anticipated opening date Sept 2019

#### FINANCIAL STABILITY 2017-18

- Total revenue **\$7.5M**\* Contributed Revenue **42%** Earned Revenue **58%**
- Consecutive years of operating surplus before depreciation **9** 
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\*Unaudited numbers

## PERFORMANCES AND REACH 2017-18

- Total mainstage performances 40
- Total mainstage audience 56,207
  - Students attending matinees 6,029
- Season subscribers 2,375
- 20+ year subscribers **213**
- Facebook followers 22,414

# SCHOOL & ACADEMY 2017-18

- Total students enrolled 538
- Branch locations 4
- Scholarships awarded 114
- 53204 scholarships awarded 10
- Zip codes represented by students 76
- Students who performed with the Company 275
- Students enrolled in Summer Intensive program 184
- States represented by Summer Intensive students 23
- Countries represented by Summer Intensive students: 4

More at milwaukeeballet.org or contact Carl Lockrem at (414) 902-2129.

Milwaukee Ballet's mission is to create a rich and diverse community through its inspiring performances, and education and engagement programs.

