CORPORATE PARTNERSHIPS
We welcome you and your company to experience the incredible value in connecting your brand with our uniquely innovative and widely engaging Milwaukee Ballet. As a business leader and innovator myself, I have found the Ballet to be an unexpected gem. Through its commitment to new works, education and community engagement, the Ballet continues to grow and attract an increasingly diverse audience. I have no doubt you will find the opportunities inside this brochure worthwhile and rewarding. Milwaukee Ballet’s Corporate Partnership program provides customizable sponsorship and philanthropic opportunities around our three organizational pillars: Performance, Education, and Community Engagement. Corporate Partnerships are tailored to meet your company’s business goals and directly engage your leadership, employees, and clients through an impactful collaboration. We look forward to working with you.

JUSTIN L. MORTARA, Ph.D.
President, Milwaukee Ballet
Board of Directors
President, Mortara Group

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Whether it is partnering with Milwaukee’s most beloved holiday tradition or sponsoring exciting new works created here in Milwaukee, we can work with you to maximize your investment and your corporate exposure.

**OUR REACH**

53,000
Total audience attendance

130,000
Households receiving direct mail

20,000
Facebook followers

**DEMOGRAPHICS**

16%  
Ages 18-44

42%  
Ages 45-64

43%  
Ages 65+

$1.4 M  
Average net worth of supporters
2018-19 SEASON PERFORMANCE SPONSORSHIP OPPORTUNITIES

DRACULA
October 25 – 28, 2018
$25,000

THE NUTCRACKER
December 8 – 26, 2018
$75,000

GENESIS*
February 14 – 17, 2019
$15,000

LAMBARENA*
April 4 – 7, 2019
$25,000

A MIDSUMMER NIGHT’S DREAM
May 30 – June 2, 2019
$25,000

*Opportunity for shared sponsorship
Milwaukee Ballet invites you to the party of the year! The annual Ballet Ball is one of the most eagerly anticipated events in Milwaukee. Raising over $400,000, this event provides support for Milwaukee Ballet’s dynamic performances and exceptional educational offerings. The Ballet Ball is a creative way to engage clients and employees in a party with a purpose.

The 2019 Ballet Ball will feature an electric dance party and performances by Milwaukee Ballet dancers. With 350 attendees, the Ballet Ball presents a unique opportunity to network with Milwaukee’s movers and shakers.
Milwaukee Ballet’s Nutcracker Tea is a holiday tradition for many Wisconsin families. Designed for children ages 3-10, festivities transport guests to the Land of the Sweets, where they are treated to performances, holiday-themed crafts, a dance lesson from Milwaukee Ballet dancers, and an impressive holiday brunch that will please both adults and children.

This sell-out tea party for 400 is your company’s chance to usher in the holidays for a very special audience.
Sensory-Friendly Performance of The Nutcracker

Celebrate the magic of the holiday season by sponsoring this special performance of the Nutcracker designed for children and adults with autism spectrum disorder, other sensitivity issues, and special needs. More than 400 people attended this event last year. Join the Milwaukee Ballet, The Marcus Center and Autism Speaks in providing this powerful event as a gift for the Greater Milwaukee community.

Student Matinees

Your company can welcome school groups to matinee performances. Students will experience stunning choreography, elaborate scenery, beautiful costumes, and a live orchestra. Prior to the show, teachers receive a comprehensive study guide that utilizes Common Core State Standards.

Ballet Beat

Ballet Beat is our month-long summer program which thanks the city of Milwaukee for its support. Our Company dancers engage in free workshops and pop-up performances in neighborhoods throughout the city. Your support can help us reach a diverse audience and those who may not have the means to see a performance in the theater. Sponsor a summer filled with dance.

Milwaukee Ballet holds 180 community engagement events each year reaching 30,000 people in 18 counties throughout Wisconsin. Your sponsorship of these programs can align your company with multiple highly visible interactions of the arts in the community.
**2018–19 PERFORMANCE SPONSORSHIP INCLUDES:**

- Corporate logo on all printed material, media placements, social media, email correspondence, Milwaukee Ballet’s award-winning website, as well as credit on a lighted gobo on the Marcus Center proscenium.
- Thank you acknowledgment from the stage at start of each show.
- Customizable VIP experiences.

**NUTCRACKER TEA SPONSORSHIP INCLUDES:**

- 10 tickets to the Nutcracker Tea.
- Logo placement on the print invitation, sent to 3,000 households.

**MILWAUKEE BALLET – THE BALL SPONSORSHIP INCLUDES:**

- Table for 8-10 people.
- Corporate logo placement at the event and on invitations for the most anticipated Ball of the year.

**COMMUNITY ENGAGEMENT SPONSORSHIP INCLUDES:**

- Corporate name or logo in all community engagement promotional materials and press releases.
- A community performance featured as “Hosted By” with select opportunities for volunteer experiences.
- Thank you acknowledgment from the stage at start of each show.

We can also customize experiences for your company and your clients. Below are a few examples of the offerings we can design for you.

**$10,000 – CONNECT YOUR CLIENTS TO A VIP EXPERIENCE**

Opportunity for an on-site ballet performance at the setting of your choice by the MBII dancers.

**$5,000 – LARGE GROUP VIP EXPERIENCES**

In-studio rehearsal viewing for up to 20 people, a private reception with artistic staff, personal gifts for your guests, and the opportunity to tour the costume shop.

**$2,500 – UNIQUE VIP EXPERIENCES**

Four VIP seats in the orchestra pit where you will not only hear every note, but also witness the interconnectivity between music and dance. Pre-show introduction and post-show drink with an orchestra member backstage.
THANK YOU

CONTACT US:

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